

Communications



I recently caught up with Lisa Brigham, the corporate communications lead for Greggs PLC. We discussed how she ended up where she is now and her top tips for anyone who wishes to pursue a career in communications.

Interviewer: What is your role at Greggs?

Lisa Brigham: I enhance and protect the reputation of Greggs as well as handling investor relations when it comes to the annual reports. In particular, I cover any crisis that could impact their reputation. I also cover the sustainability initiative which is the Greggs Pledge to, "help make the world a better place."

Interviewer: What potential route could a person take to get into the career?

Lisa Brigham: Communications can be quite broad. Many people I've worked with have come from being area managers so it's more about transferable skills; experience isn't a necessity.



Interviewer: What particular skills are needed for this job?

Lisa Brigham: You definitely have to be a people person and be able to talk to people you don't know. You have to be adaptable to any situations that may come your way and need to be able to remain calm. You also have to be able to juggle many jobs at once.

Interviewer: What was your journey to your current position at Greggs?

Lisa Brigham: I originally started a Business, Accounting and Finance degree at Sheffield but moved to an English Literature and Marketing degree at Northumbria. I then did some experience at PR agencies. I started at Greggs initially as maternity cover for another woman, I did that the next time she was pregnant and then later became their corporate communications lead.

Interviewer: What part of your job do you enjoy the most?

Lisa Brigham: I like the busy nature of it, as much as it can be stressful, I do enjoy having lots to do. My favourite days are when I get to sit down and write the reports, as that's when I can use my English skills. Ultimately, I like Greggs as a brand and what they stand for so that makes the job very enjoyable for me.

Interviewer: Any main advice for students who wish to pursue a career in communications?

Lisa Brigham: Find a brand or business that you like and feel stands for something good. You simply won't enjoy the job if you don't like or feel connected to the brand.

I found speaking with Lisa really insightful and I thank her for her time. To see what Lisa has been working on recently, keep an eye on Greggs' social media.

DISCOVERY MONTH 2023



UNIVERSITY OF
LEICESTER

UNIVERSITY OF LEICESTER TRIP

On the 28th of April, Year 12 went on a trip to the University of Leicester where they were able to gain an insight into university life and specifically the experience of being a student at Leicester.



Lectures ran throughout the day on a range of subjects such as engineering and journalism. Each talk was led by an expert in that field and allowed students to understand the differences between university and A-Level education. Along with this, there were campus tours and talks on CV and personal statement writing.



The university was founded in 1921 and has since gone on to become the 29th best university in the UK and has consistently ranked within the top 20 universities for student satisfaction.

At Leicester, you will be able to study a wide range of subjects.
LINK TO PROSPECTUS: [Courses | University of Leicester](#)

One thing you may consider when looking into Leicester is student finance. Leicester is one of the most affordable universities in the UK with good value accommodation and food.

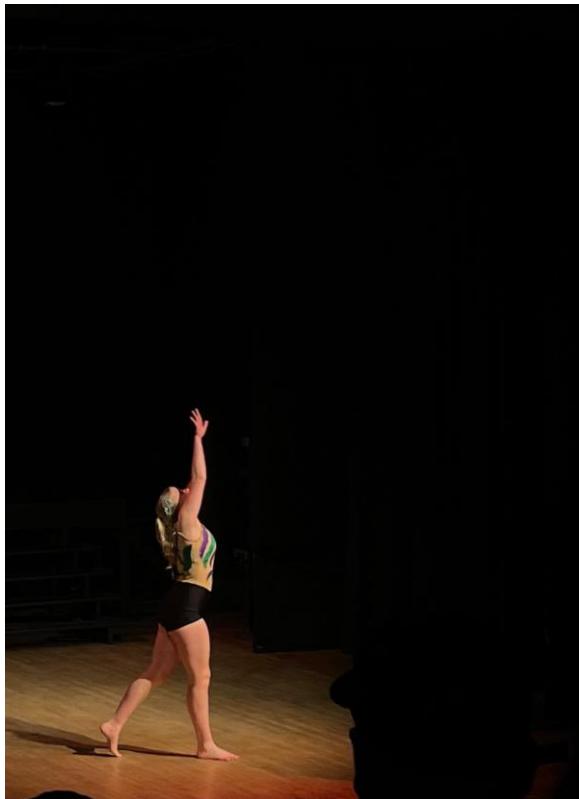
You can find further information on student finance here: [University finance | University of Leicester](#)

If you want to look any further into Leicester University, you can book an open day through their website.

[Open Days | University of Leicester](#)



LIONHEART DANCE COMPETITION 2023



On the 4th of May, The Castle Rock School (the latest to join the trust) hosted the first ever Lionheart dance competition. Around 70 students took part across three different categories (Junior, Intermediate and Senior). Prior to this, many more competed in heats to get to the final. Many different styles of dance were performed from contemporary to Bollywood.

The competition was judged by Mrs. Patrick, Mrs. Clayfield and Ms. Glynn who chose three winners from each section and then one winner overall by using a point scoring system out of ten. Contestants were marked on: technique, choreography, performance and expression.

The results were:

Juniors:

- 1st: Markeira and Daisy (Beauchamp College)
- 2nd: Amelie (Newbridge School)
- 3rd: Lyla (Humphrey Perkins)

Intermediate:

- 1st: Mia, Lillie and Olivia (Castle Rock School)
- 2nd: Maya (Sir Jonathan North)
- 3rd: Freya (Beauchamp College)

Seniors:

- 1st/2nd: Kaci, Olivia, Lille and Issy (Beauchamp and Castle Rock)
- 3rd: Judgemeadow Bollywood mashup group

The overall winner was Beauchamp College's year 10 contemporary troupe.

Lastly, numerous members of staff and students made this event possible so a big thank you to them.

